

Colonial Williamsburg

The Colonial Williamsburg Foundation
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New Modern Garden Emporium, Boxwood & Berry, Celebrates Grand Opening Friday with Ribbon-cutting in Merchants Square

Formerly Celebrations, new Duke of Gloucester Street store celebrates its grand opening with 15 percent storewide discount

**boxwood
& berry**
A WILLIAMSBURG SEASONAL GARDEN



WILLIAMSBURG, Va. (March 8, 2017) – Boxwood & Berry, Colonial Williamsburg’s new specialty seasonal garden shop, celebrates the grand opening of its Merchants Square location at 416 Duke of Gloucester Street with a ribbon-cutting ceremony at 9:30 a.m. Friday, March 10 to include remarks by Mayor Paul Freiling.

Formerly Celebrations, Boxwood & Berry is Colonial Williamsburg’s modern garden emporium, offering indoor and outdoor décor for every season and featuring items such as wreaths and greenery, seasonal floral arrangements, lanterns, and holiday offerings expressed with natural elements as in the 18th century. Southern favorites such as the magnolia flower and the pineapple, the 18th-century symbol of hospitality, remain as popular in the 21st century and are featured on many Boxwood & Berry products in home décor and seasonal gift items.

“We are thrilled to celebrate the grand opening of Boxwood & Berry’s new retail location on Duke of Gloucester Street,” said Melissa Fraley-Aguini, executive director of products, retail

and licensing for the Colonial Williamsburg Foundation. “In the 18th century, Williamsburg was a center of gardening activity. It is fitting that Boxwood & Berry, our beautiful modern gardening store offering 21st century products for the garden and home, has a place in Colonial Williamsburg’s Merchants Square.”

The store moves to Duke of Gloucester Street in Merchants Square from Celebrations’ location in the North Henry Street Shops to complement nearby shops including Colonial Williamsburg’s Craft House and Everything Williamsburg.

Boxwood & Berry will offer a 15 percent storewide discount during its grand opening weekend beginning Friday, March 10 through Sunday, March 12. Boxwood & Berry’s operating hours are 10 a.m. to 6 p.m. daily. Guests who enjoy Christmas year-round can find holiday products at Boxwood & Berry 365 days a year.

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Colonial Williamsburg operates the world’s largest living history museum, preserving Virginia’s 18th-century capital as a fully functioning city. Fun, engaging experiences transport guests back in time and highlight the relevance of America’s founding era to contemporary life. The Revolutionary City experience includes more than 500 restored or reconstructed buildings, historic trade shops, renowned museums of decorative arts and folk art, extensive educational outreach programs for students and teachers, lodging, culinary options from historic taverns to casual or elegant dining, the Golden Horseshoe Golf Club featuring 45 holes designed by Robert Trent Jones Sr. and his son Rees Jones, a full-service spa and fitness center managed by Trilogy Spa, pools, retail stores and gardens. Philanthropic support and revenue from admissions, products and hospitality operations sustain Colonial Williamsburg’s educational programs and preservation initiatives.

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