

Colonial Williamsburg

The Colonial Williamsburg Foundation
Williamsburg, Va. 23187-1776
www.colonialwilliamsburg.com
www.history.org

Salute to Virginia: Pay for a Day, Return the Rest of the Year for Free

Virginia Residents Eligible for Substantial Admission Savings Beginning March 17

WILLIAMSBURG, Va. (March 16, 2017) – Colonial Williamsburg offers Virginia residents the opportunity to pay for a day and get the rest of the year free. The offer is valid from March 17 through May 31.

The Salute to Virginia pass encourages guests to return to Colonial Williamsburg in each season to experience the variety of immersive programming, special events, annual celebrations and the classic beauty of the restored capital city of 18th-century Virginia.

“Virginia residents love our annual Salute to Virginia promotion,” said Skip Ferebee, Colonial Williamsburg executive director of business development. “We are excited to welcome guests from across the state again this year to see our new and enhanced, fully immersive Historic Area guest experience and to celebrate the 60th anniversary of the Abby Aldrich Rockefeller Folk Art Museum with us.”

Salute to Virginia Pass benefits include:

- Unlimited admission to the Revolutionary City, its exhibition sites and Historic Trades shops through December 31
- Access to Colonial Williamsburg’s world-class museums
- Complimentary shuttle bus service
- 10 percent discount on most other tours and evening programs

Salute to Virginia passes are valid through the end of the calendar year. Single-day ticket price is based on retail price of \$40.99 adult and \$20.49 youth. Proof of residency and/or eligibility required. For more information or to purchase Salute to Virginia Passes, visit www.colonialwilliamsburg.com or telephone 855-296-6627.

Media contact:

Joe Straw
757-220-7287
jstraw@cwf.org

Anna Cordle
757-220-7571
acordle@cwf.org

Colonial Williamsburg operates the world’s largest living history museum, preserving Virginia’s 18th-century capital as a fully functioning city. Fun, engaging experiences transport guests back in time and highlight the relevance of America’s founding era to contemporary life. The Revolutionary City experience includes more than 500 restored or reconstructed buildings, historic trade shops, renowned museums of decorative arts and folk art, extensive educational outreach programs for students and teachers, lodging, culinary options from historic taverns to casual or elegant dining, the Golden

Horseshoe Golf Club featuring 45 holes designed by Robert Trent Jones Sr. and his son Rees Jones, a full-service spa and fitness center managed by Trilogy Spa, pools, retail stores and gardens. Philanthropic support and revenue from admissions, products and hospitality operations sustain Colonial Williamsburg's educational programs and preservation initiatives.

– CWF –

If you no longer wish to receive news releases from The Colonial Williamsburg Foundation Office of Marketing Communications, please reply to this message with UNSUBSCRIBE in the subject line. Thank you.