

Colonial Williamsburg

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Conrad M. Hall elected a Trustee of the Colonial Williamsburg Foundation



WILLIAMSBURG, Va. (April 7, 2017) – The Colonial Williamsburg board of trustees has elected Conrad M. Hall, retired president and CEO of Dominion Enterprises, to serve as a trustee of the Foundation.

A native Norfolk resident, Hall is a 1965 graduate of the Virginia Military Institute who served as an officer in the U.S. Army artillery before earning a Master of Business degree from the Darden School at the University of Virginia in 1970. The same year, he joined the former Landmark Communications, Inc., where he remained until his 2009 retirement.

Hall served as an executive with the *Virginian-Pilot* and *Ledger-Star* newspapers before joining Landmark's corporate leadership as vice president for human resources and later as executive vice president and chief financial officer. In 1989, he was appointed president and CEO of the 50 percent Landmark-owned Trader Publishing Co., which was renamed Dominion Enterprises in 2006.

During his tenure, Dominion Enterprises grew rapidly and became a leading media and marketing information services company for the employment, automotive, real estate, marine, recreation and industrial markets, creating over 40 market-leading Web sites including AutoTrader.com, ForRent.com, and YachtWorld.com. The company also published more than 500 magazine titles with a combined monthly circulation of 2 million. The company consisted of 6,600 employees nationwide and had annual revenue in excess of \$1.3 billion.

“Throughout his career, Conrad has led in service to his country, his colleagues and to the community,” said Henry C. Wolf, chair of the Colonial Williamsburg board and vice chairman and CFO, retired, Norfolk Southern Corp. “His ability to navigate an ever-changing business environment and his passion for the region’s history make him a critical addition to Colonial Williamsburg’s leadership. We welcome him and look forward to the wise counsel he will provide to his fellow trustees.”

Hall is vice president of the Virginia Military Institute board of visitors, a trustee of the Mariner’s Museum and co-trustee with J. P. Morgan Bank of the museum’s trust fund. He is a regional vice chairman of the Virginia Historical Society, a trustee of the Slover Library Foundation, a trustee of Norfolk Academy, a director of Landmark Enterprises and a director of Dollar Tree Stores, Inc. He also serves on the Old Dominion University Investment Committee.

“Under Conrad’s leadership, Dominion Enterprises not only adapted to, but thrived in, the digital media landscape,” said Colonial Williamsburg President and CEO Mitchell B. Reiss. “He now joins Colonial Williamsburg as we transform to engage new audiences and ensure our sustainability. His experience, leadership and commitment to our mission will be critical as we share America’s enduring story in new and exciting ways.”

Hall previously served as board chairman of the Children’s Hospital of the King’s Daughters (CHKD) Foundation and on the board of visitors of Old Dominion University. He served for many years as a trustee of the VMI Foundation, Inc., on numerous committees and as president. He was one of the founders and the first chairman of VMI Investment Holdings, LLC, which manages the endowment of the Virginia Military Institute and four related entities. He has also served as chairman of the board of the ACCESS College Foundation.

“Colonial Williamsburg is a treasure not only for our region but for the nation and world, where we tell the critical, complex story of our nation’s founding and its transcendent ideals,” Hall said. “Millions more wait to experience that story, and I look forward to welcoming them along with my fellow Foundation board members, staff, volunteers and supporters, and I thank each of them for this opportunity to serve this great institution.”

Hall is currently writing a history of 18th- and 19th-century Kingston Parish, Gloucester County, Virginia. He and his wife Peggy have two sons, Mercer and Cosby, and one granddaughter.

The other members of the Colonial Williamsburg Foundation board of trustees are Vice Chair Steven L. Miller, chairman and president, SLM Discovery Ventures; Catharine O’Neill Broderick, former trustee, Rockefeller Brothers Fund; Mark A. Coblitz, senior vice president, retired, Comcast Corp.; Thomas F. Farrell II, chairman, president and CEO, Dominion Resources; Annette Gordon-Reed, Harvard University; Antonia Hernandez, president and CEO, California Community Foundation; Jo Ann Jenkins, CEO, AARP; Justice Anthony M. Kennedy, U.S. Supreme Court; Mark J. Kington, managing director, X-10 Capital Management, LLC; John A. Luke Jr., chairman, WestRock Company; Judith A. McHale, president and CEO, Cane Investments, LLC; Leslie A. Miller, principal, Leslie A. Miller Esq., LLC; Cynthia H. Milligan, dean emeritus, University of Nebraska, and president, Wood Stieper Capital Group; Thurston R. Moore, partner, Hunton & Williams; Thomas K. Norment Jr., Virginia state senator and counsel, Kaufman & Canoles; Reiss; Joseph Christopher Simmons, managing partner, retired, PricewaterhouseCoopers, LLP; Sheldon M. Stone, principal and portfolio manager, Oaktree Capital Management, L.P.; Y. Ping Sun, university representative, Rice University.

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Colonial Williamsburg operates the world's largest living history museum, preserving Virginia's 18th-century capital as a fully functioning city. Fun, engaging experiences transport guests back in time and highlight the relevance of America's founding era to contemporary life. The Revolutionary City experience includes more than 500 restored or reconstructed buildings, historic trade shops, renowned museums of decorative arts and folk art, extensive educational outreach programs for students and teachers, lodging, culinary options from historic taverns to casual or elegant dining, the Golden Horseshoe Golf Club featuring 45 holes designed by Robert Trent Jones Sr. and his son Rees Jones, a full-service spa and fitness center managed by Trilogy Spa, pools, retail stores and gardens. Philanthropic support and revenue from admissions, products and hospitality operations sustain Colonial Williamsburg's educational programs and preservation initiatives.

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