

# Colonial Williamsburg

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The Colonial Williamsburg Foundation  
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## **Frank Batten Jr. Elected a Trustee of the Colonial Williamsburg Foundation**



**Frank Batten Jr.**

WILLIAMSBURG, Va. (May 10, 2018) – The Colonial Williamsburg Foundation board of trustees has elected Frank Batten Jr., chairman, president and CEO of Landmark Media Enterprises LLC and Dominion Enterprises, to serve as a trustee of the Foundation.

“Colonial Williamsburg serves a critical role in our society, engaging varied audiences in a conversation about our nation’s founding ideals and their undiminished relevance,” said Henry C. Wolf, chairman of the Colonial Williamsburg Foundation board of trustees. “As a leader in both the communications sector and our region, Frank will offer critical leadership as we continue our work to attract new audiences.”

Batten served beginning in 1998 as chairman and CEO of Landmark Communications, known since 2008 as Landmark Media Enterprises LLC, a Norfolk-based media company that owns daily and community newspapers including The Virginian-Pilot. In August 2017 he became

president of Landmark and its largest subsidiary, Dominion Enterprises, an electronic media firm.

“Colonial Williamsburg offers its guests an unparalleled experience, whether they visit our hotels and restaurants, our spa and golf courses, our Art Museums and of course the Historic Area,” said Mitchell B. Reiss, president and CEO of the Colonial Williamsburg Foundation. “Our continued success hinges on keeping a strong financial footing and attracting new and returning guests—areas where Frank’s business and communications acumen will be critical.”

Batten first joined Landmark Communications in 1979 at The Roanoke Times, working in advertising sales and as a reporter. He was a reporter for the Associated Press in London, general manager and publisher of The News-Enterprise in Elizabethtown, Kentucky, and later publisher of The Virginian-Pilot. He served as an executive vice president of Landmark beginning in 1995.

“Colonial Williamsburg is a treasure both for our region and the world, and as our society becomes ever faster and louder, its importance grows as a place to contemplate our first principles and shared goal of a more perfect union,” Batten said. “I’m thrilled to play a part as this critical institution grows and adapts to welcome new audiences.”

Batten is president of the Landmark Foundation, which supports human services and educational charities in the Norfolk area, and serves on the boards of the Access College Foundation, the Virginia Foundation for Independent Colleges and the Batten School Foundation at the University of Virginia. He earned his Bachelor of Arts degree in history from Dartmouth College and his Master of Business Administration from the University of Virginia.

The other members of the Colonial Williamsburg board are Catharine O’Neill Broderick, former trustee, Rockefeller Brothers Fund; Mark A. Coblitz, senior vice president, retired, Comcast Corp.; Thomas F. Farrell II, chairman, president and CEO, Dominion Energy Inc.; Carly Fiorina, former CEO, Hewlett-Packard; Conrad Hall, president and CEO, retired, Dominion Enterprises; Antonia Hernández, president and CEO, California Community Foundation; Jo Ann Jenkins, CEO, AARP; Justice Anthony M. Kennedy, U.S. Supreme Court; Mark J. Kington, managing member, Kington Management LLC; John A. Luke Jr., chairman, WestRock Company; Leslie A. Miller, principal, Leslie A. Miller Esq., LLC; Cynthia H. Milligan, dean emeritus, University of Nebraska, and president, Wood Stieper Capital Group; Joseph W. Montgomery, managing director, the Optimal Service Group of Wells Fargo Advisors; Thurston R. Moore, partner, Hunton Andrews Kurth LLP; Thomas K. Norment Jr., Virginia state senator and counsel, Kaufman & Canoles; Reiss; Gerald L. Shaheen, retired group president, Caterpillar, Inc.; Joseph Christopher Simmons, managing partner, retired, PricewaterhouseCoopers, LLP; Sheldon M. Stone, principal and portfolio manager, Oaktree Capital Management, L.P.; and Y. Ping Sun, university representative, Rice University.

Additional information is available by visiting [www.colonialwilliamsburg.com](http://www.colonialwilliamsburg.com), by calling 855-296-6627, on the free Colonial Williamsburg Explorer app available to download via the Apple App Store and Google Play, and by following Colonial Williamsburg on [Facebook](#) and [@colonialwmsburg](#) on [Twitter](#) and [Instagram](#).

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*The Colonial Williamsburg Foundation preserves, restores and operates Virginia's 18th-century capital of Williamsburg. Innovative and interactive experiences highlight the relevance of the American Revolution to contemporary life and the importance of an informed, active citizenry. The Colonial Williamsburg experience includes more than 400 restored or reconstructed original buildings, renowned museums of decorative arts and folk art, extensive educational outreach programs for students and teachers, lodging, culinary options from historic taverns to casual or elegant dining, the Golden Horseshoe Golf Club featuring 45 holes designed by Robert Trent Jones and his son Rees Jones, a full-service spa and fitness center, pools, retail stores and gardens. Philanthropic support and revenue from admissions, products and hospitality operations sustain Colonial Williamsburg's educational programs and preservation initiatives.*

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